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FOR IMMEDIATE RELEASE

RED DOG RANCH: Certified “Certified Naturally Grown™”

GUALALA, California - December 6, 2006 - Red Dog Ranch, a grower of Heirloom Fruits & Vegetables, has been certified “Certified Naturally Grown™”.

Certified Naturally Grown™ is a non-profit alternate certification program created for small-scale organic farmers, and striving to strengthen the organic movement by preserving high organic standards and removing financial barriers that tend to exclude smaller farms that are selling locally and directly to their customers.

A nationally recognized and endorsed grassroots effort, CNG exists because of enormous volunteer efforts, running primarily on free-will donations from farmers and supporters.

Red Dog Ranch is committed to the highest standards possible and the non-use of **any** chemical Pesticides or Herbicides.

To learn more about “Certified Naturally Grown™” visit www.naturallygrown.org or call (877) 211-0308.

To learn more about Red Dog Ranch visit www.RedDogRanch.com or call (707) 884-9640.

ABOUT Red Dog Ranch

Red Dog Ranch, located on the beautiful North Coast of California, supplies its local community with Certified Naturally Grown™ Heirloom Fruits and Vegetables. Just one mile from the Pacific Ocean, this 30 acre ranch sits literally on the San Andreas Fault and borders the Gualala River. Richard and Victoria Fesler own and operate Red Dog Ranch. This Ranch at one point was the only supplier of vegetables on the coast for many years, and after 50 years it still supplies the community.