

ROCOCO'S BIZ CARD *ROUGH*S

Current card is nice, but too "L.A.'ish"
 The idea here is clean (white), creative, bold
 (targeting the younger crowd in Chico). All
 cards should be two-sided for "next appointment"
 space. Was told "R" is a MUST.
 The draft with just a bare head is designed
 to be doodled...maybe the best put on the wall
 in the salon? -rich fesler



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 11/25/01 (c) rfesler




a full service salon

3028 Espanade, Suit D
 Chico, CA 95973
 707.899.3113

Jane Doe
 a.k.a. - Profession Stylist






for those hair days

Jane Doe, Profession Stylist

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- Hair
- Nails
- Feet

clear plastic card with nude pictures of staff
 - front AND back (privates 'fuzzed')




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